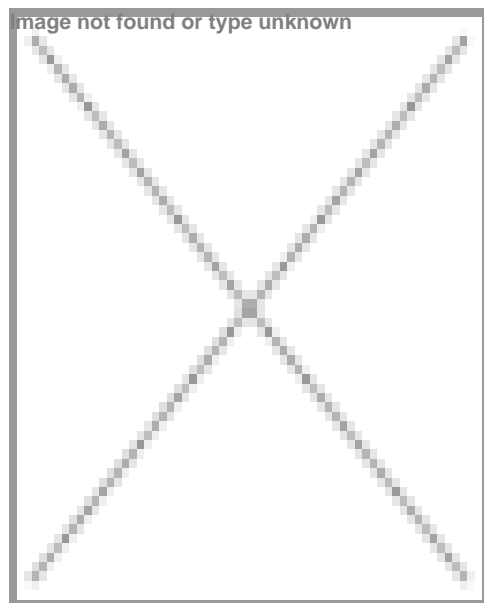


# James Paul Discusses Ramifications of NCAA Decision on College Athletes

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Fort Lauderdale attorney [James Paul](#) recently discussed the NCAA's new process of allowing college athletes to profit off of their names, images and likeness "in a manner consistent with the collegiate model."

In an article titled "Pay to Play – What Ramifications Does the NCAA Decision Have on the Representation of College Athletes from a Florida Attorney's Standpoint?," James compares California's Fair Pay to Play Act and Florida's House Bill 251, both of which may have put pressure on the NCAA to make its decision. Each bill does not force colleges or universities to compensate a collegiate athlete for simply playing for their respective college or university, rather both bills create an avenue where athletes can be paid by allowing them the ability to sell the rights to their names, images, or likeness to another person.

James also goes on to discuss what this decision means for licensed attorneys who want to procure college athletes as their clients.

To read the full article on The Florida Bar's Business Law section blog, please click [here](#).

## About James M. Paul

[James M. Paul](#) is an Associate in the Fort Lauderdale office of Shutts & Bowen LLP, where he is a member of the Business Litigation practice group. Prior to attending law school, James worked as a securities litigation defense paralegal, where he assisted in preparing for FINRA arbitrations. James is also a licensed Contract Advisor with the National Football League Players Association, and has experience representing collegiate football players who have exhausted their eligibility, and transition into professional leagues.